

On Inman

Jacket by Messagerie. Shirt and jeans by Elie Tahari. Shoes and belt by Salvatore Ferragamo. Watch by Nixon. Pocket square by Etro. Styled by Dawn Toroker.

The Goods

Off-Shore entertainment unit, \$38,175.



◀ *Shane D. Inman*

"As an interior designer, I place a large emphasis on personal style," says the 39-year-old Gold Coast resident, who defines his look as "a delicate mixture of modern and classic" in pieces that are easy to mix and match. "I want my clients to understand I'm going to put as much detail into their homes as I do my outfits." That means wearing tailored trousers, ties and jackets. "I try not to abuse the socially accepted business wear of jeans, but if I do, they are always designer and never with holes," he says. He goes for Prada and Elie Tahari for fit, loves Tom Ford's attention to detail and admires Ralph Lauren for reinventing the classics each season. But, "my all-time favorite designer is Gucci and has been ever since I was able to pick up a GQ." When meeting with potential clients for his business, The Inman Company, he keeps it understated and conservative with lace-up shoes and no jewelry. "I can work with people who have \$50,000 or \$5 million... I don't want to show up and not get the job because I'm driving the flashy car or [wearing] the huge watch that looks expensive while they're thinking, 'We cannot afford this guy.'" So he keeps it minimalistic and starts with a strong base. "I love being fit. It's where I get my mojo."